

Client Success Story Gregor Diagnostics



ACCOUNTING



HR



PARTNERS



Gregor
DIAGNOSTICS

From the beginning, Gregor Diagnostics startup Founder and CEO Tobias Zutz realized the importance of having a strong accounting and human resources protocol in place. Gregor Diagnostics is a molecular diagnostics company which has developed a revolutionary new screening test for prostate cancer. The patient-friendly test will be the first diagnostic to detect prostate cancer at the earliest stages of the disease. His biomedical company is developed around catching a deadly disease in its early stages.

Realizing the time and effort it would take to oversee HR and accounting, Tobias wanted to hire a team of experts to take care of these aspects of the business from the start, saying, “Handling the books was not something I was equipped to do. We wanted to prevent any mistakes and preemptively attack any issues before they arose.”

Tobias was referred to Fine Point Consulting by members of the Madison startup community. He saw companies

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**Tobias Zutz,
Founder and CEO**

who successfully utilized the services of Fine Point and the decision to bring them on board was simple, saying, “I knew they focused on companies with under 50 employees in Madison and I knew other companies that had used them, so I thought, ‘let’s go with them!’”

The company philosophy of “catching something before it happens” is important in every aspect of the business. When evaluating how Fine Point has solved their accounting and HR problems, Tobias said, “Since we started with Fine Point, we haven’t had to solve problems because they have been avoided.”

What Tobias likes most about working with Fine Point is how they free up the time it would take to manage their own accounting and HR. He concludes, “I like it because I know the books are done correctly. They’re doing it all on time and I’m not falling behind on it. And I don’t have to deal with any frustrations.”